

Linear probability model:  $\Pr[Y_i = 1 | X_i] = X_i \beta_0$

Logit model:  $\Pr[Y_i = 1 | X_i] = \frac{\exp\{X_i \beta\}}{1 + \exp\{X_i \beta\}}$

Probit model:  $\Pr[Y_i = 1 | X_i] = \Phi(X_i \beta_0)$

Binary choice:

Latent variable interpretation

Probit:  $Y_i = 1_{\{X_i \beta_0 - \varepsilon_i > 0\}}$   $\varepsilon_i | X_i \sim N(0, 1)$   
 $\varepsilon_i$  ← unobservable

$$\Rightarrow \Pr[Y_i = 1 | X_i] = \Phi(X_i \beta_0) = E[1_{\{Y_i = 1\}} | X_i] = E[Y_i | X_i]$$

Logit:  $Y_i = 1_{\{X_i \beta_0 - \varepsilon_i > 0\}}$   $\varepsilon_i | X_i \sim N(0, 1)$

$$\Rightarrow \Pr[Y_i = 1 | X_i] = \Lambda(X_i \beta_0)$$

We can estimate these parameters using

- MLE

- NLS  $\Rightarrow$  Since the data are heteroskedastic, we have that WLS is more efficient.

<sup>own NLS</sup> Note that we can only estimate the coefficients "up to scale" meaning that only the ratios and signs have meaning.

Multinomial choice models

$Y_i = 0, 1, 2, \dots, J_i$  (ie each  $i$  has  $J_i + 1$  "choices")  
specified as known functions

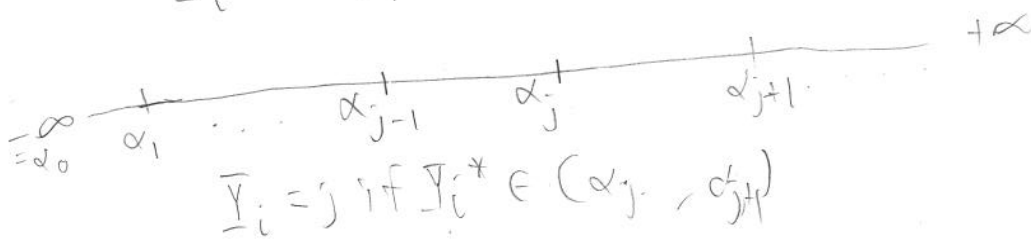
$\Pr[Y_i = j | X_i] = F_j(x_i, \theta_0)$ ,  $\forall j = 1, \dots, J_i$  ( $j=0$  is implied as  $1 - \sum_{j=1}^{J_i} \Pr[Y_i = j | X_i]$ )

$$\text{Define } Y_{ij} = \begin{cases} 1 & \text{if } Y_i = j \\ 0 & \text{else} \end{cases}$$

$$\mathcal{L} = \log L = \sum_{i=1}^n \sum_{j=0}^{J_i} Y_{ij} \ln F_j(x_i, \theta)$$

### Ordered Models

$$Y_i^* = X_i \beta_0 + \varepsilon_i \quad \text{latent variable, } \varepsilon_i | X_i \sim F$$



$$\begin{aligned} \Rightarrow \Pr[Y_i = j | X_i] &= \Pr[\alpha_j < Y_i^* < \alpha_{j+1} | X_i] \\ &= \Pr[\alpha_j < X_i \beta_0 + \varepsilon_i < \alpha_{j+1} | X_i] \\ &= \Pr[\alpha_j - X_i \beta_0 < \varepsilon_i < \alpha_{j+1} - X_i \beta_0 | X_i] \\ &= \Pr[\varepsilon_i < \alpha_{j+1} - X_i \beta_0 | X_i] - \Pr[\varepsilon_i < \alpha_j - X_i \beta_0 | X_i] \\ &= F[\alpha_{j+1} - X_i \beta_0] - F[\alpha_j - X_i \beta_0] \\ &= F[\alpha_{j+1} - X_i \beta_0] - F[\alpha_j - X_i \beta_0] \end{aligned}$$

The unknowns are the  $\alpha_j$ 's and  $\beta_0$ .  
 Can only estimate the difference between the threshold and the constant.

The log likelihood function is globally concave provided  $f$  is concave.

The log likelihood function here is:

$$\mathcal{L} = \sum_{i=1}^n \sum_{j=0}^{J_i} Y_{ij} \ln [F(\alpha_{j+1} - X_i \beta_0) - F(\alpha_j - X_i \beta_0)]$$

Imposing this restriction can cause biases if the true model is unordered.

Unordered Models:

$$U_{ij} = X_i \beta_{0j} + \varepsilon_{ij}, \quad j = 0, 1, \dots, J_i$$

Choose  $Y_{ij} = 1$  if  $U_{ij} = \max \{ U_{i0}, \dots, U_{iJ_i} \}$

The most tractable versions of these models are:

Multinomial Logit:

$\varepsilon_{ij}$  are iid Type I extreme value: Then,

$$\Pr [Y_i = j | X_i] = \frac{\exp \{ X_i \beta_{0j} \}}{\sum_{j=0}^{J_i} \exp \{ X_i \beta_{0j} \}}$$

• In the Binary case:  $\Pr [Y_i = 1 | X_i] = \frac{\exp \{ X_i \beta_0 \}}{1 + \exp \{ X_i \beta_0 \}}$

$$U_{ij} = X_i \beta_{0j} + \varepsilon_{ij}, \quad j = 0, 1$$

$$\Rightarrow \Pr [Y_i = 1 | X_i] = \Pr [U_{i1} > U_{i0} | X_i]$$

$$= \Pr [X_i \beta_{01} + \varepsilon_{i1} > X_i \beta_{00} + \varepsilon_{i0}]$$

$$= \Pr [X_i (\beta_{01} - \beta_{00}) > \varepsilon_{i0} - \varepsilon_{i1}]$$

$$= \frac{\exp \{ X_i (\beta_{01} - \beta_{00}) \}}{1 + \exp \{ X_i (\beta_{01} - \beta_{00}) \}} \left[ \frac{\exp \{ X_i \beta_{00} \}}{\exp \{ X_i \beta_{00} \}} \right]$$

$$= \frac{\exp \{ X_i \beta_{01} \}}{\exp \{ X_i \beta_{01} \} + \exp \{ X_i \beta_{00} \}}$$

$$\exp \{ X_i \beta_{01} \} + \exp \{ X_i \beta_{00} \}$$

Does it make sense to have all  $\varepsilon_{ij}$  independent?  
 • This is known as the independence of irrelevant alternatives. (IIA)

$$\text{That is, } \Pr[\underbrace{Y_i = \text{car}}_j \mid \underbrace{Y_i = \text{car}}_j \text{ or } \underbrace{\text{bus}}_k] = \frac{\exp\{\beta_j X_i\}}{\exp\{\beta_j X_i\} + \exp\{\beta_k X_i\}}$$

McFadden generalizes this model to overcome this assumption by assuming

$\varepsilon_{ij} \sim$  Type B extreme value

When they are correlated. This is known as the 2-level Nested Logit Model.

$$F(\varepsilon_{i1}, \varepsilon_{i2}) = \exp\{-[\exp\{-\rho^{-1}\varepsilon_{i1}\} + \exp\{-\rho^{-1}\varepsilon_{i2}\}]^\rho\}$$

where  $\text{corr}(\varepsilon_{i1}, \varepsilon_{i2}) = 1 - \rho^2$ , This is very difficult to estimate.

Multivariate Probit model.

$$\begin{bmatrix} \varepsilon_{i0} \\ \vdots \\ \varepsilon_{ij_i} \end{bmatrix} \sim N\left(\begin{bmatrix} 0 \\ \vdots \\ 0 \end{bmatrix}, \Sigma\right)$$

eg:  $J_i = 2$

$$\begin{aligned} \Pr[Y_i = 2 \mid X_i] &= \Pr[U_{i2} > U_{i1}, U_{i2} > U_{i0}] \\ &= \int_{-\infty}^{\infty} \int_{-\infty}^{u_{i1}} \int_{-\infty}^{u_{i0}} f(u_1, u_2, u_3 \mid X_i) du_0 du_1 du_2 \end{aligned}$$