

Plan

- 1] Quality competition model
- 2] Exam advice
- 3] Questions (and answers).

Quality competition

• Higher quality goods replace older goods

$$Y_t = \frac{1}{1-\beta} \left[ \int_0^1 \underbrace{q(v,t)}_{\text{quality of int. output}} \underbrace{k(v,t)^{1-\beta}}_{\text{intermediate output}} dv \right] L^\beta$$

• weighted sum of Cobb-Douglas prod. fns.

$$\pi = \frac{1}{1-\beta} \left[ \int_0^1 q(v,t) k(v,t)^{1-\beta} dv \right] L^\beta - \int_0^1 \underbrace{\chi(v,t)}_{\text{price of int. good } v} k(v,t) dv - w_t L_t$$

FOC:

$$(k(v,t)): q(v,t) k(v,t)^{-\beta} L^\beta = \chi(v,t)$$

$$\Rightarrow k(v,t) = \left[ \frac{q(v,t)}{\chi(v,t)} \right]^{1/\beta} L$$

what matters is this quality/price ratio

Suppose for some  $v$ ,  $q(v,t) \rightarrow \lambda q(v,t)$ ,  $\lambda > 1$

costs  $\chi q(v,t)$  to produce a good at quality  $q(v,t)$

• Best quality/price ratio can offer is  $\frac{q}{\gamma q}$

•  $\gamma q$  is breakeven price

Old	New
$q$	$\lambda q$
$\frac{q}{\gamma q}$	$\frac{\lambda q}{\chi}$

• can choose  $\chi$  to displace the incumbent.

• what choice of  $\chi$  should producer of  $v$  choose?

• will choose  $\chi = \gamma \lambda q$

• assume  $\gamma = \lambda^{-1} \Rightarrow \chi = q$

$$k(v,t) = \left[ \frac{q(v,t)}{\chi(v,t)} \right]^{1/\beta} L = \left[ \frac{q(v,t)}{q(v,t)} \right]^{1/\beta} L = L$$

$$\Rightarrow \bar{Y}(t) = \frac{1}{1-\beta} \left[ \int_0^1 q(v,t) L^{1+\beta} dv \right] L^{-\beta}$$

$$= \frac{1}{1-\beta} \left[ \int_0^1 q(v,t) dv \right] L$$

$$= \frac{1}{1-\beta} Q(t) L \quad \text{where } \int_0^1 q(v,t) dv = Q(t)$$

Then  $rV - \dot{V} = \pi - \chi V$  - innovation sector  
rate at which new innovations arrive

$$\frac{\dot{Q}}{Q} = \frac{\int_0^1 \dot{q}(v) dv}{\int_0^1 q(v) dv} = \frac{\int_0^1 (\lambda - 1) \chi q(v) dv}{\int_0^1 q(v) dv} = (\lambda - 1) \chi$$

- In steady state,  $\dot{V} = 0$ , so that

$$rV = \pi - xV \Rightarrow V = \frac{\pi}{r^* + x^*} = \frac{\pi^*}{r^* + \frac{g^*}{\lambda - 1}}, \text{ where}$$

value of innovation  
in the R&D  
sector

$g^*$  is the growth rate of the economy on the balanced growth path.

$$\underline{\underline{g^* = \frac{\dot{c}}{c} = \frac{1}{\theta} (r^* - \rho)}}$$

1] Final goods  $\rightarrow$  Demand for  $v$

2] R & D sector  $\rightarrow V, r^*$

3] Intermediate good sector  $\rightarrow$  Prices, quantities

Free entry in R&D:  $qz = \mu zV$

In these models, it is not clear whether there is too much or too little innovation.

- In expanding variety model, there is always too little innovation

- Here, there are two opposing forces:

- standing on shoulders, and

- stepping on toes

Exam:

Essential:

- 9.2 - 9.4 (also, maybe 9.5)
- 14.1 (equality competition)
- 15.1 - 15.2 of old notes

Recommended:

- 5 , 7 , 8 , 11, 13, 14
- NC growth
- optimal control
- Ramsey

Exam:

◦ 1 long question

- optimization techniques (be quick at this)
- read Soman's handout.
- Discrete and continuous time.

$$\frac{c_{t+1}}{c_t} = [\beta C(1+A-\delta)]^\theta$$

◦ Euler equation in discrete time

$$\ln c_{t+1} - \ln c_t = \theta \ln \beta + \theta \ln(1+A-\delta)$$

$$\circ (e^{-\rho})^t = \beta^t \Leftrightarrow \beta = e^{-\rho}$$

$$\Rightarrow \ln c_{t+1} - \ln c_t \approx -\theta \rho + \theta \ln(1+A-\delta)$$

$$\approx -\theta \rho + \theta(A-\delta)$$

$$\frac{\dot{c}}{c} \approx \theta(A-\delta-\rho)$$

$$\begin{aligned} \circ \rho &= \frac{1}{\beta} - 1 \Rightarrow \beta = \frac{1}{1+\rho} \\ &\Rightarrow \log \beta = -\log(1+\rho) \approx -\rho \\ &\Rightarrow \beta \approx e^{-\rho} \end{aligned}$$

◦ Phase diagrams

◦ 4 short questions

◦ Basic analytical techniques

◦ Normative and positive implications

◦ i.e. optimal tax

◦ Empirical

i.e.: In model w/ expanding variety, if you put a subsidy in the R & D sector, can you achieve first best?

Characterize:

◦ transversality } necessary and sufficient  
◦ Euler equation } conditions under concavity