

Hale and Lamer:

Recall:

$$\Psi(F_{b^{(n)}+\Delta}(v); n-1, n) \leq F(v) \leq \min_j \Psi(F_{b^{(j)}}(v); j, n)$$

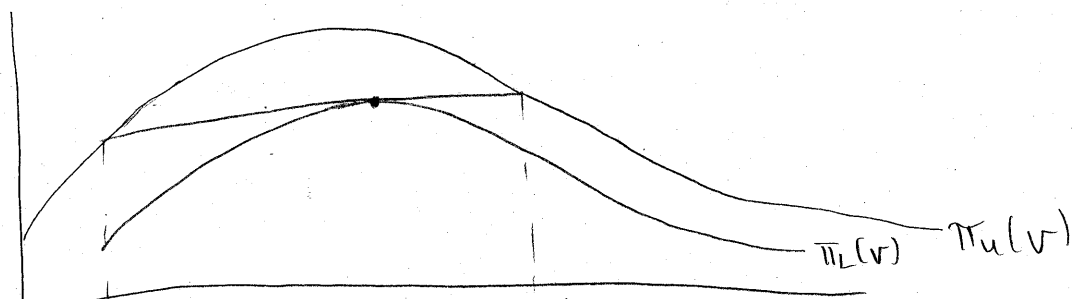
$$\Rightarrow F_L(v) \leq F(v) \leq F_U(v)$$

Optimal reserve price maximizes

$$\pi(r) = (r - v) [1 - F(v)] \quad r \geq v$$

$$\Rightarrow \pi_L(v) \leq \pi(r) \leq \pi_U(v), \text{ where}$$

$$\pi_L(v) = (r - v)(1 - F_U(v)), \quad \pi_H(v) = (r - v)(1 - F_L(v))$$



the maximum must occur somewhere between  $r_l^*$  and  $r_u^*$

• How do we do this in the data?

Estimation

$$\bullet T_n = \sum_{t=1}^T \mathbb{1}_{\{n_t = n\}}$$

= # auctions with  $n$  bidders

$$\bullet \hat{G}_{e,n}(v) = \frac{1}{T} \sum_{t=1}^T \mathbb{1}_{\{n_t = n, b^{i,n_t} \leq v\}}$$

$$\hat{G}_{n,n}^{\Delta}(v) = \frac{1}{Tn} \sum_{t=1}^T \mathbb{1}_{\{n_t=n, b^{n_t, n_t} + \Delta \leq v\}}$$

$$\hat{F}_u(v) = \min_{\substack{n \in \{2, \dots, m\} \\ i \in \{1, \dots, n\}}} \Psi(\hat{G}_{i,n}(v), i, n)$$

$i^{\text{th}}$  order statistic

$$\hat{F}_L(v) = \max_{n \in \{2, \dots, m\}} \Psi(\hat{G}_{n,n}^{\Delta}(v), n-1, n)$$

These are biased

Let  $\hat{Y}_n = \Psi(\hat{G}_{n,n}, n-1, n)$

Take  $\tilde{F}_u = \sum_{n=2}^m \hat{Y}_n \frac{\exp(\hat{Y}_n \beta_T)}{\sum_{k=2}^m \exp(\hat{Y}_k \beta_T)}$

as  $\beta_T \rightarrow \infty$ ,  $\tilde{F}_u(v) \rightarrow \hat{F}_u(v)$

$$\hat{\Pi}_L(r) = (r - v_0) (1 - \hat{F}_u(r))$$

$$\hat{\Pi}_u(r) = (r - v_0) (1 - \hat{F}_L(r))$$

### Observable heterogeneity

$$\hat{G}_{i,n}(v|x) = \frac{\sum_{t=1}^T \mathbb{1}_{\{n_t=n; b^{n_t, n_t} \leq v\}} K_h(x - x_t)}{\sum_{t=1}^T K_h(x - x_t)}$$

in practice, it is good to smooth out these indicator functions

### Confidence Intervals for Bounds

Want to estimate the set  $\Theta = [\theta_L, \theta_U]$

• we know that  $\theta_0 \in \Theta$

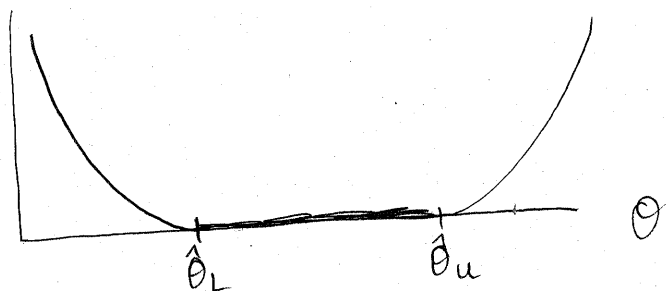
Want an estimate  $\hat{\Theta} = [\hat{\theta}_L, \hat{\theta}_U]$

Assume  $\sqrt{n} \begin{pmatrix} \hat{\theta}_L - \theta_L \\ \hat{\theta}_U - \theta_U \end{pmatrix} \xrightarrow{d} N(0, \Sigma)$ ,  $\Sigma = \begin{bmatrix} \sigma_{LL} & \sigma_{LU} \\ \sigma_{LU} & \sigma_{UU} \end{bmatrix}$

CHT (Chernozhukov, Hong, Wainer):

$$\hat{\Theta} = \{ \theta : Q_n(\theta) \leq c \}$$

• Take  $Q(\theta) = [(\hat{\theta}_L - \theta)_+]^2 + [(\hat{\theta}_U - \theta)_-]^2$



Thus, here, we have:  $[\hat{\theta}_L, \hat{\theta}_U] = \{ \theta : Q_n(\theta) \leq 0 \}$

CHT confidence interval:  $C' = \{ \theta : Q_n(\theta) \leq c' \}$

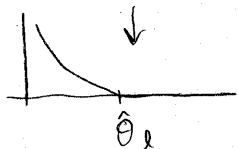
$$\bullet C' = [\hat{\theta}_L - \sqrt{c'}, \hat{\theta}_U + \sqrt{c'}]$$

Want  $\Pr[\Theta \subseteq C'] \rightarrow 1 - \alpha$  (take this as a primitive)

• How do you pick  $c'$  satisfying these?

$$\Theta \subseteq C' \text{ iff } \hat{q} = \sup_{\theta \in \Theta} Q_n(\theta) \leq c'$$

$$Q_n(\theta) = \max \{ (\hat{\theta}_l - \theta)_+^2, (\hat{\theta}_u - \theta)_-^2 \}$$



$$\hat{d} = \sup_{\theta \in \Theta} Q_n(\theta) = \max \{ (\hat{\theta}_l - \theta_l)_+^2, (\hat{\theta}_u - \theta_u)_-^2 \}$$

$$n^2 \hat{d} = \max \{ (r_n(\hat{\theta}_l - \theta_l)_+)^2, (r_n(\hat{\theta}_u - \theta_u)_-)^2 \}$$

• This distribution exists by the continuous mapping theorem.

• simulate  $w_l, w_u \sim N(0, \hat{\Sigma})$

•  $\hat{d}$  is the  $1-\alpha$  quantile of  $\max \{ (w_l)_+^2, (w_u)_-^2 \}$

$$\text{Then } \hat{\Theta} = \left[ \hat{\theta}_l - \sqrt{\frac{\hat{d}}{n^2}}, \hat{\theta}_u + \sqrt{\frac{\hat{d}}{n^2}} \right].$$