

Outline: • Problem set

• Adverse selection

• steps / nonlinear pricing

• insurance market (graphs)

• optimal income taxation

• regulation with many types (waiver + general)

Nonlinear pricing

Monopolist cares about $T - cq$

Buyer cares about $\theta v(q) - T$

• θ is unknown to the monopolist

1] Use revelation principle to restrict attention to
 $(q_H, T_H), (q_L, T_L) + (I_C)_H + (I_C)_L + (I_R)_H + (I_R)_L$

2] $(I_C)_H + (I_R)_L \Rightarrow I_R_H$

3] Look at first best. Here, we see that high type wants to mimic the low type. Ignore $(I_C)_L$

4] Only have $(I_C)_H$ and $(I_R)_L$. Show that both are binding.

5] Solve. Have trade-off between rent extraction (surplus) and allocative efficiency

Results: • Give an informational rent to the high type (rents to the high)

• Distortion to the low type

Insurer/monopolist

◦ $\underbrace{I}_{\text{premium}} - p \underbrace{(L-D)}_{\text{loss deductible}}$ insurance company

◦ $p \in \{p_L, p_H\}$, $0 < p_L < p_H$, $P_i [p = p_H] = \beta$

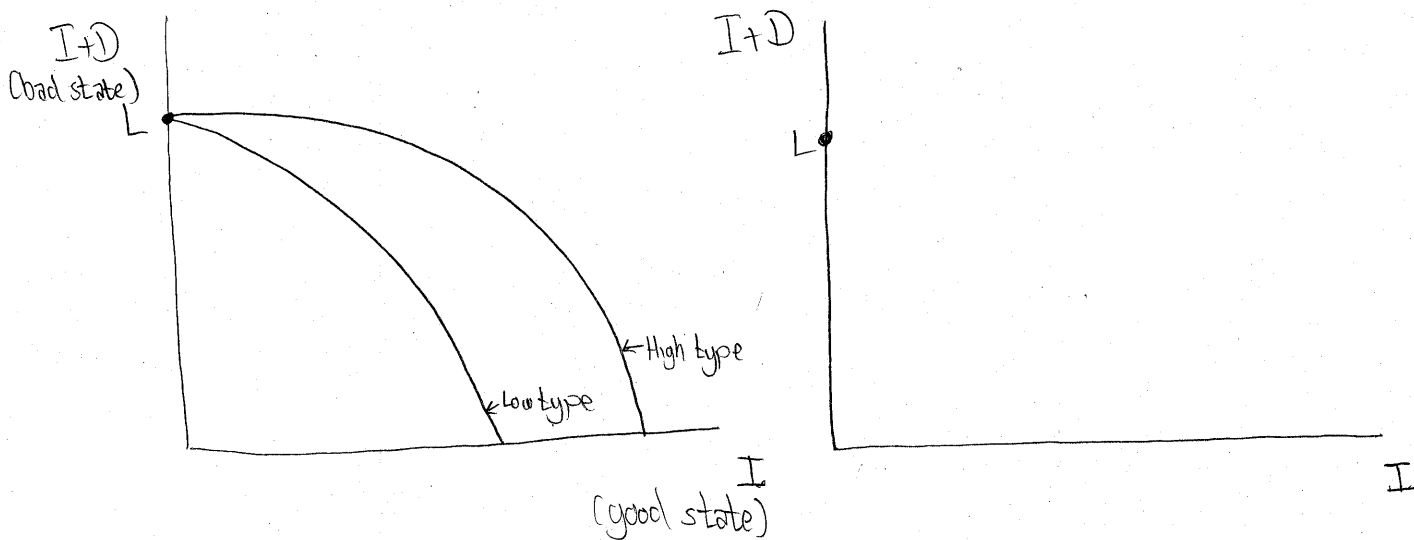
□ $(I_H, p_H), (I_L, p_L)$

max $\beta [I_H - p_H(L - D_H)] + (1 - \beta) [I_L - p_L(L - D_L)]$
 I_H, p_H, I_L, p_L

s.t. $p_i u(w - D_i - I_i) + (1 - p_i) u(w - I_i) \geq$
 utility if have loss $p_i u(w - L) + (1 - p_i) u(w)$

$p_i u(w - D_i - I_i) + (1 - p_i) u(w - I_i) \geq p_i u(w - D_i - I_i) \quad (IC-i)$
 $+ (1 - p_i) u(w - I_i) \quad i \in \{L, H\}$

where w is the wealth of the consumer



Isoprofit: $p_H (I_H + D_H - L) + (1 - p_H) I_H = 0$

slope: $-\frac{d(I_H + D_H)}{dI_H} = -\frac{1 - p_H}{p_L} > -\frac{1 - p_L}{p_L}$ slope of zero profit line for L type

Indifference curve:

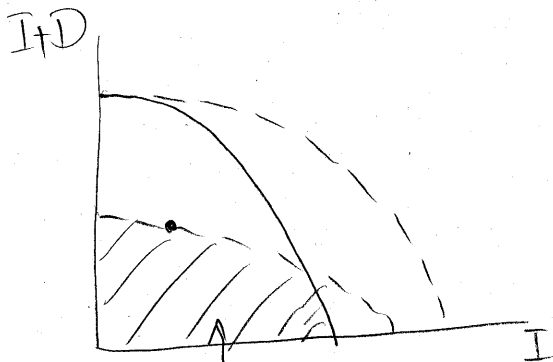
$$p_H u(w - (D_H + I_H)) + (1 - p_H) u(w - I_H) = \bar{U}$$

$$\text{slope} = - \frac{(1 - p_H) u'(w - I_H)}{p_H u'(w - (D_H + I_H))}$$

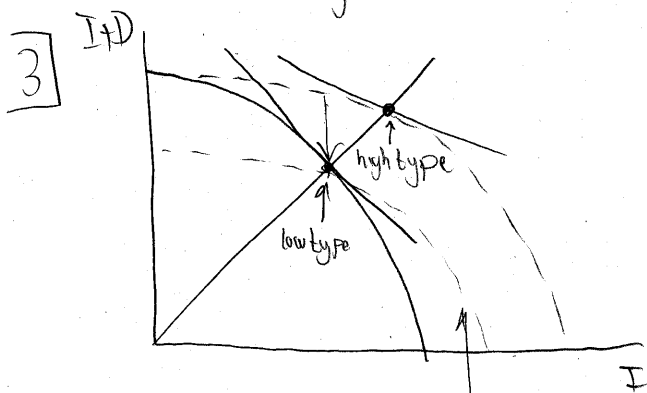
Single-crossing property:

- Marginal willingness to pay to transfer money from the good state to the bad state is always higher for the p_H -type.
- The low type has steeper indifference curves

2] $(CIR_L) + (I(H)) \Rightarrow (CIR_H)$



satisfy both (IR_L) and $(I(H)) \Rightarrow$ satisfies (IR_H)

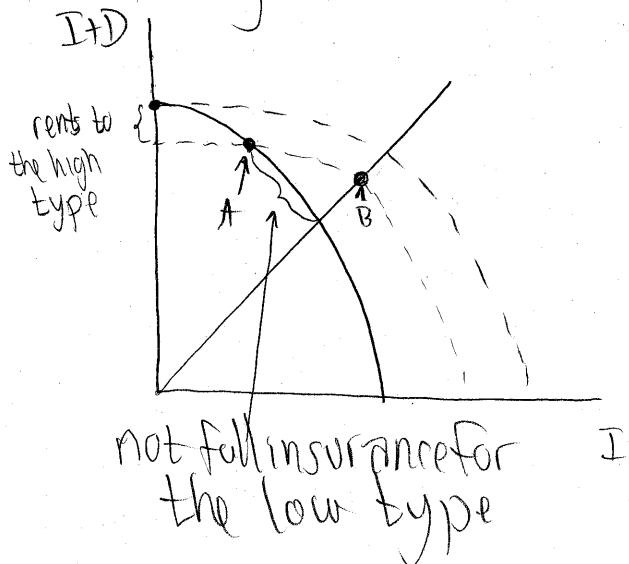


• First best \Rightarrow Full insurance for both types.

high type wants to mimic the low type

◦ We can ignore (IC_L) .

4] Binding (IC_H) and (IR_L)

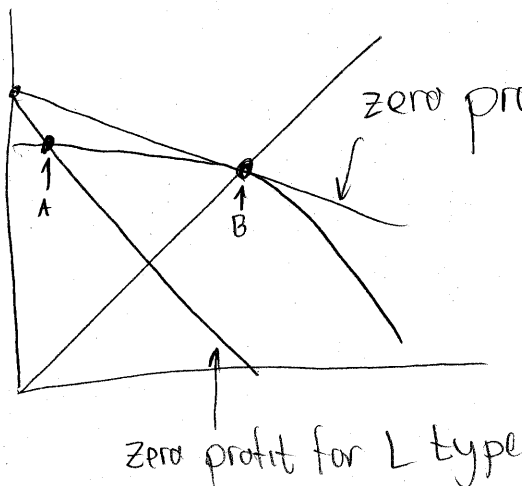


A - contract for the low type
 B - contract for the high type

5] Rents to the high type

◦ Only partial insurance to the low type.

With competition:



◦ A offered to L type
 ◦ B offered to H type

Optimal income taxation

◦ Individual: $u(\theta e - t - \psi(c))$

◦ effort - not observable

◦ type θ - not observable $\Pr[\theta = \theta_H] = \beta$

◦ $y = \theta e$ - observable

SP: max expected utility subject to the resource constraint being satisfied

II $(y_H, T_H), (y_L, T_L)$ - express contracts in terms of observables.

◦ $(I(H), I(L))$

Note: $y = \theta_H e_H \Rightarrow e_H = \frac{y}{\theta_H}$. Can express this

as $(e_H, T_H), (e_L, T_L)$ contract.

2] There is no step 2, and no exclusion of low productivity types

3] FB? $\theta_i = \psi'(e_i) \Rightarrow e_H^* > e_L^*$

Perfect insurance ex ante:

$$\theta_H e_H^* - t_H - \psi(e_H^*) = \theta_L e_L^* - t_L - \psi(e_L^*)$$

4] $(I(H))$ binding. Make low type do less effort and also consume less.

$$y_H - t_H - \psi\left(\frac{y_H}{\theta_H}\right) \geq y_L - t_L - \psi\left(\frac{y_L}{\theta_H}\right)$$

\Rightarrow trade-off b/t redistribution vs optimal effort
 \Rightarrow efficient production by H type. Not enough redistribution.