

4th problem set due 5/25/06

$(v_i, Z_i)$  characteristics of an individual  
 • summarized by  $v_i$ .

Let  $V_i = \{v_i : v_i \text{ is feasible for } i\}$

$$U_i(z|v_i) = U_i(z : z \in Z_i(v_i))$$

$v_i$  becomes the strategic choice you are making.

$V = (v_1, \dots, v_n)$  strategy n-tuple

When  $v_i$  is finite, this reduces to a simple normal form game.

Everyone chooses  $v = (v_1, \dots, v_n)$

$\Rightarrow l(v) \subset \{1, \dots, \ell\}$ , the commodities that can be traded

$\Rightarrow \mathbb{R}^{l(v)}$  is the relevant commodity space

Each individual has  $v_i, Z_i(v)$  where  $Z_i(v) = Z_i(v_i) \cap \mathbb{R}^{l(v)}$

$$v \Rightarrow l(v), p(v) \Rightarrow v_i^*(p(v)) \equiv \pi_i(v)$$

i.e. choosing strategies  $v$  determines payoffs  $\pi_i(v)$

"How can you affect me? You have to work through the price system."

$$\text{Note: } v_i^*(p(v)) = \max \{ v_i(z) - p(v)z : z \in Z_i(v) \}$$

Define  $V = V_1 \times \dots \times V_n$ ,  $v \in V$

Defn:  $v$  is an occupational equilibrium if

$$\pi_i(v) \geq \pi_i(v_{-i}, v_i') \quad \forall v_i' \in V_i \quad \forall i.$$

Efficiency:

Define the maximum gains from trade in  $v$  as

$$g(v) = \max_{\{z_i\}} \left\{ \sum_{i=1}^n v_i(z_i) : z_i \in Z_i(v), \sum_{i=1}^n z_i = 0 \right\}$$

◦ given  $v$ , this is an efficient allocation of resources.

But now that we can alter  $v$ , the definition of efficiency becomes

$$\max \{ g(v) : v \in V \}$$

◦ this tells us which commodities to produce.

Defn:  $\Delta \pi_i(v; v_i') \equiv \pi_i(v_{-i}, v_i') - \pi_i(v)$  is the private benefit to  $i$  of switching from  $v_i$  to  $v_i'$ .

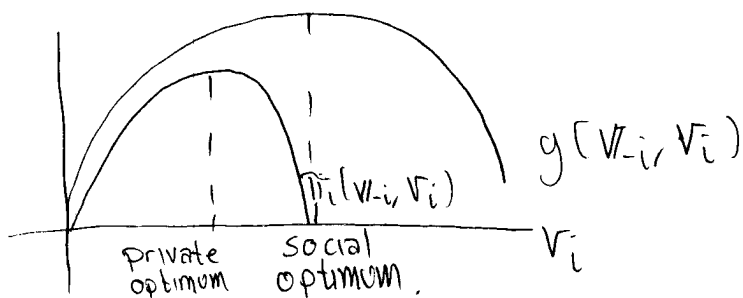
Defn:  $\Delta g(v; v_i') \equiv g(v_{-i}, v_i') - g(v)$  is the social benefit of  $i$  switching from  $v_i$  to  $v_i'$ .

Suppose  $\Delta \pi_i(v; v_i') \cdot \Delta g(v; v_i') < 0$ .

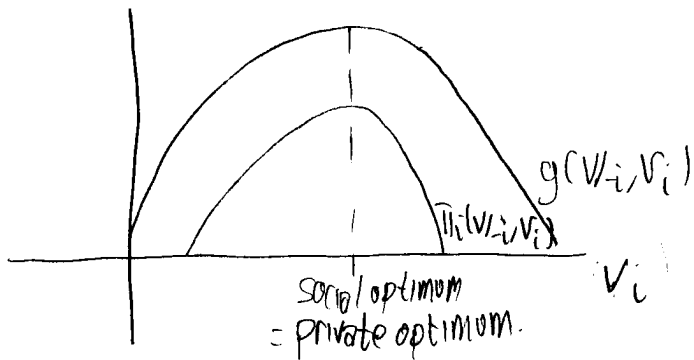
◦ Private and social incentives are not properly aligned. Private benefit goes in the opposite direction as social benefit.

◦ If this is the case, we will probably not have an efficient outcome.

We want  $\Delta \pi_i(v; v_i') \cdot \Delta g(v; v_i') \geq 0$



Suppose we have  
 ◦ This is a "good" reward system necessary for efficiency.

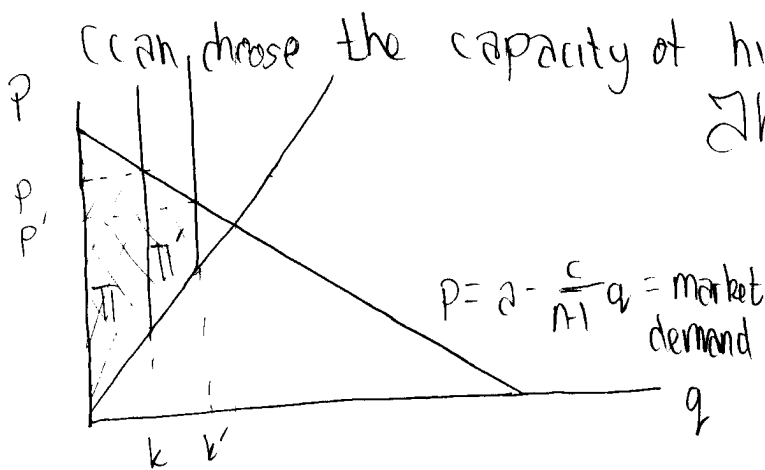


$$V_b(z_b) = a z_b - \frac{1}{2} c z_b^2 \quad z_b \geq 0$$

n-1 of these people

$$V_s^k(z_s) = -\frac{1}{2} z_s^2 \quad z_s \in [-k, 0]$$

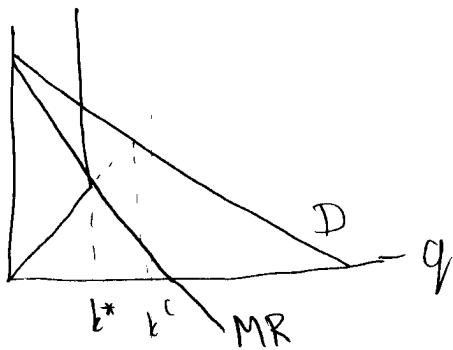
1 of these people



The seller can choose his cost function.

◦ The seller is the only person with a strategic capacity

The seller will look at the marginal revenue curve and choose  $k = k^*$

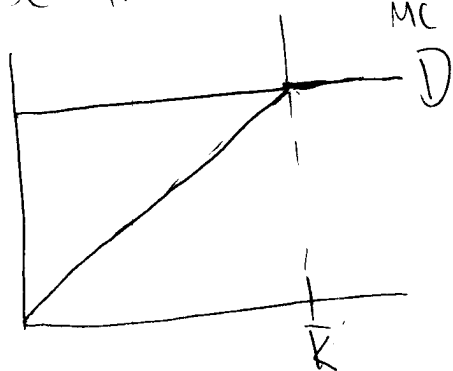


The monopolist should have chosen  $k^c > k^*$ .

The problem with monopoly is that  $\Delta \pi_i(v_i; v_i') \Delta g(v_i; v_i') < 0$ .

◦ The incentives are not properly aligned.

Suppose instead we have



that demanders have perfectly elastic demand. Then the seller will optimally choose  $k = \bar{k}$ , which is the social optimum.

Thus, perfect elasticity of demand leads to alignment of private and social incentives.

$$\Delta \pi_i(v; v_i') \cdot \Delta g(v; v_i') \geq 0.$$

Hayek: markets work precisely because there is massive amounts of incomplete information.

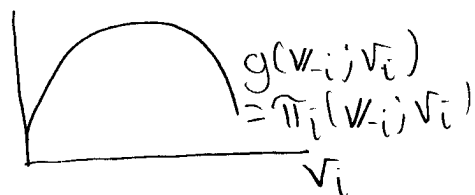
In the above cases, we have that  $p(v) \neq p(v_{-i}, v_i)$

• Individuals can affect prices. In price-taking interpretation, we say that prices precede maximization.  $p \rightarrow v_i^*(p)$

• Here, we are taking a step back and allowing maximization to precede prices:  $v \rightarrow p(v) \rightarrow v_i^*(p(v))$

If  $p(v_{-i}, v_i') = p(v) \forall v_i' \in V_i$ , then  $i$  is a perfect competitor.

Defn: If  $\forall v, v_i, \forall v_i' \in V_i$ ,  $\Delta \pi_i(v; v_i') = \Delta g(v; v_i')$ , then we have full appropriation.



We can achieve this only when  $\sum_{i=1}^n MP_i(w) = g(w) \forall w \in V$ .  
or when there are no externalities.

- a monopolist produces positive externalities and thus underproduces.

FA implies that OE satisfies a necessary condition for efficiency:  $\Delta g(w; v_i') \leq 0 \quad \forall v_i' \in V \quad \forall i$ .

- any one person change in strategic choice will not increase social gains.
- individual by individual, everyone is doing the right thing.

FA is not sufficient, though. We also need that

$$\Delta g(w; w') \leq 0 \quad \forall w' \in V.$$

- Consider the innovation example.
- We start out with a market for every commodity in the standard PT model. This rules out these coordination failures.